

JOHN HOLCOMBE

EXECUTIVE COACH | BUSINESS STRATEGIST | SPEAKER | BEST-SELLING AUTHOR



SPEAKER MEDIA KIT



[JHLeadership.com/Paid-Speaking](https://www.JHLeadership.com/Paid-Speaking)

ABOUT JOHN

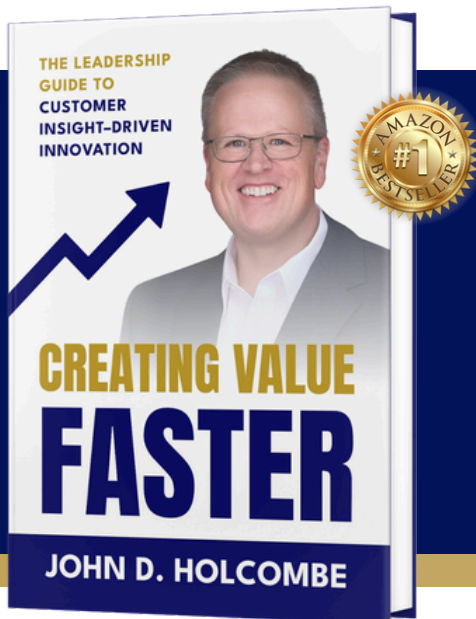
John Holcombe is an innovation & commercialization expert, executive coach, and Founder and CEO of JH Leadership & Strategy, Inc.

With more than 30 years of experience across biotech, pharmaceuticals, advanced materials, and high-growth technology sectors, he helps leaders turn complex ideas into measurable business value.

As a speaker, John is known for delivering clear, practical frameworks that help organizations move from insight to impact. Drawing on his Innovation-to-Market Canvas™ and real-world experience, he shows leaders how to identify meaningful customer needs, uncover market opportunities, and translate ideas into scalable, profitable outcomes.

His sessions focus on reducing risk, improving decision-making, and aligning cross-functional teams to accelerate commercialization.

Audiences leave with a more disciplined approach to innovation and a clearer path to turning ideas into real, sustainable growth.



ABOUT THE BOOK

John's best-selling book, *Creating Value Faster*, captures the core frameworks behind his work with leaders, offering a clear, structured approach to turning customer insight into real business value.

It serves as a practical resource leaders can use to continue the conversation beyond the session and apply these ideas within their own organization.

JOHN'S SIGNATURE KEYNOTE & SPEAKING TOPICS:



CREATING VALUE FASTER: THE EXECUTIVE BLUEPRINT FOR TURNING CUSTOMER INSIGHT INTO IMPACT

In this keynote, John Holcombe shares a practical approach to turning customer insight and market opportunities into scalable, profitable innovation. Drawing on his Innovation-to-Market Canvas™, he shows leaders how to identify meaningful opportunities, strengthen decision-making, and move ideas from concept to commercialization with greater clarity and speed.

KEY TAKEAWAYS:

- A clear framework for moving from insight to scalable innovation
- How to evaluate and monetize ideas with greater confidence
- Practical ways to align cross-functional teams around execution
- A more disciplined approach to scaling innovation without unnecessary risk

ADDITIONAL TOPICS:

- Scaling Without Chaos
- Strategic Innovation
- Translating Customer Needs into Opportunity
- The Power of Small Teams
- Leadership
- Commercialization

** Each session can be tailored to your organization's goals and industry.*

THROUGH HIS INNOVATION-TO-MARKET CANVAS™ AND REAL-WORLD APPROACH, JOHN EQUIPS LEADERS TO ALIGN TEAMS, ACCELERATE COMMERCIALIZATION, AND BUILD MARKET-LEADING SOLUTIONS THAT CREATE LASTING IMPACT.

TRUSTED BY LEADERS & ORGANIZATIONS

“John has a rare ability to turn complex ideas into clear, compelling insights-both in the boardroom and on stage. His communication style is deeply engaging and his clarity of thought empowers audiences to see strategy and innovation in a whole new light.”

Susan Stipa, CEO, Phylloceuticals

“As a founder and entrepreneur, John Holcombe’s insight and wisdom helped me avoid costly mistakes by forcing me to validate value early. It’s not theory. It’s a playbook for building something customers will actually buy.”

Andrea Adamo, Founder & CEO, Zaiput Flow Technologies, Inc.

“John brings a vast amount of knowledge and experience to every client interaction and, more importantly, the ability to apply it to the situation. Business owners and executives quickly implement the necessary changes to achieve immediate impact. As an aside, John is also a really nice guy who understands and appreciates the power of relationships.”

Nick Mariniello, Focal Point Business Coaching

BOOK JOHN TO SPEAK

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